

May 2017

Cooking up a BBQ feast with aluminium foil

As part of the new, dynamic European Aluminium Foil Association (EAFA) website alufoil.org, the association has teamed up with Ed van de Schootbrugge, the 2012 European BBQ champion, to put together a delicious range of simple and straightforward recipes so that anyone can add a professional touch to their barbecue party.

A click on the Cuisine tab, on the redesigned homepage, leads to an exciting range of recipes using everything from pulled pork to pineapples! From apple cobbler in an aluminium can to the most succulent whole salmon side 'on skin' Ed shows, in a series of videos, what can be achieved on a modern barbeque – thanks to alufoil's wonderful ability to keep the juices and flavours in and any and unwanted smoke or burnt bits out! And as the foil distributes the heat quickly and evenly the delicious food is cooked to perfection. Indeed barbeque lovers from all over the world will be able to appreciate the many advantages of aluminium.

Cédric Rauhaus, EAFA's manager communications, "We want the website to reflect not only the many valuable commercial and industrial uses, but also how the everyday consumer can enjoy a wider world of food experiences thanks to the many useful characteristics of foil. What better than this range of spectacular recipes!"

"We hope to add more consumer focussed features in future, expanding the recipes and looking at other cooking methods made better by using alufoil," he added.

Aluminium foil and containers are light yet strong and can be easily formed, making them ideal for wrapping, cooking and displaying food. Aluminium quickly dissipates heat and is safe for use in contact with foodstuffs, making it the obvious partner for your barbecue – or indeed many other meals.

To download the recipes and watch the videos please go to: <u>alufoil.org</u> and click on the Cuisine tab.

Further information: Cédric Rauhaus, Manager Communications

The European Aluminium Foil Association is the international body representing companies engaged in the rolling and rewinding of alufoil and in the manufacture of aluminium closures, alufoil semi-rigid containers and of all kind of flexible packaging. Its more than 100 members include companies in Western, Central and Eastern Europe.